

EVENT FLASH REPORT SUMMARY

Event: ISU vs. Western Michigan
Date: Friday, November 2, 2018
Time(s): 7:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$	844.00
Net Sales	\$	820.62
Tickets Sold:		118
Comp Tickets:		33
Total Tickets:		151
Actual Attendance (Drop):		151



Net Estimated Profit / (Loss)	\$	685.59
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	1,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	177.00	Per Cap
Net Food & Beverage Revenue	\$	749.97	\$ 4.97
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	2,426.97	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	23.38
Event Labor	\$	1,330.63
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	374.99
Credit Card Fees	\$	12.38
Other Event Expenses	\$	-
Total Event Expenses	\$	1,741.38

Net Estimated Profit / (Loss)	\$	685.59
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions