

EVENT FLASH REPORT SUMMARY

Event: Trace Adkins
Date: Friday, October 25, 2024
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 111,969.00
Net After Amusement Tax	\$ 107,490.24
Tickets Sold:	1,373
Comp Tickets:	337
Total Tickets:	1,833
Actual Attendance (Drop):	1,660



Event Revenues

Event Rental & Net Co-Pro Profit	\$ 7,810.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 12,469.05	Per Cap
Net Food & Beverage Revenue	\$ 24,798.00	\$ 14.94
Reimbursed Event Expenses		
Net Merchandise Commissions		
Other Event Revenues		
Total Event Revenues	\$ 157,046.05	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 4,166.36
Event Production Expense (stagehands/equip)	\$ 33,406.20
Event Staffing (ushers, security, ticket sellers)	\$ 7,696.00
Police/EMT/First Aid	
Event Advertising & Promotions	\$ -
Catering Expense	\$ 18.00
Food & Beverage Expense*	\$ 10,549.20
Credit Card Fees	\$ 585.72
Other Event Expenses	\$ 2,640.60
Total Event Expenses	\$ 59,062.08

Net Estimated Profit / (Loss)	\$ 97,983.97
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions