

EVENT FLASH REPORT SUMMARY

Event: IHSA Dance 25
Date: January 31, 2025 and February 1, 2025
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 79,805.00
Net After Amusement Tax	\$ 76,612.80
Tickets Sold:	2,587
Comp Tickets:	206
Total Tickets:	7,461
Actual Attendance (Drop):	6,981



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$ 14,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 12,205.42	Per Cap
Net Food & Beverage Revenue	\$ 66,854.00	\$ 9.58
Reimbursed Event Expenses		
Net Merchandise Commissions		
Other Event Revenues		
Total Event Revenues	\$ 172,864.42	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 3,192.20
Event Production Expense (stagehands/equip)	\$ 6,944.23
Event Staffing (ushers, security, ticket sellers)	\$ 19,723.50
Police/EMT/First Aid	
Event Advertising & Promotions	
Catering Expense	
Food & Beverage Expense*	\$ 26,741.60
Credit Card Fees	
Other Event Expenses	
Total Event Expenses	\$ 56,601.53

Net Estimated Profit / (Loss)	\$ 116,262.89
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions