

EVENT FLASH REPORT SUMMARY

Event: Dwight Yoakam
Date: Saturday, March 29, 2025
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 226,290.00
Net After Amusement Tax	\$ 217,238.40
Tickets Sold:	2,700
Comp Tickets:	352
Total Tickets:	3,052
Actual Attendance (Drop):	2,714



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$ -	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 22,128.40	Per Cap
Net Food & Beverage Revenue	\$ 59,203.00	\$ 21.81
Reimbursed Event Expenses		
Net Merchandise Commissions	\$ 3,228.00	
Other Event Revenues		
Total Event Revenues	\$ 310,849.40	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 9,051.60
Event Production Expense (stagehands/equip)	\$ 8,333.89
Event Staffing (ushers, security, ticket sellers)	\$ 6,268.00
Police/EMT/First Aid	\$ 500.00
Event Advertising & Promotions	\$ 11,811.64
Catering Expense	\$ 4,228.80
Food & Beverage Expense*	\$ 23,681.20
Credit Card Fees	\$ 833.69
Other Event Expenses	
Total Event Expenses	\$ 64,708.82

Net Estimated Profit / (Loss)	\$ 246,140.58
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions