

EVENT FLASH REPORT SUMMARY

Event: Sesame Street Live
Date: Thursday, May 15, 2025
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 29,874.00
Net After Amusement Tax	\$ 28,679.04
Tickets Sold:	733
Comp Tickets:	298
Total Tickets:	1,031
Actual Attendance (Drop):	855



Event Revenues

Event Rental & Net Co-Pro Profit	\$ -	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 5,196.81	Per Cap
Net Food & Beverage Revenue	\$ 4,563.00	\$ 5.34
Reimbursed Event Expenses		
Net Merchandise Commissions	\$ -	
Other Event Revenues		
Total Event Revenues	\$ 39,633.81	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 1,194.96
Event Production Expense (stagehands/equip)	\$ 8,514.82
Event Staffing (ushers, security, ticket sellers)	\$ 3,070.00
Police/EMT/First Aid	\$ 500.00
Event Advertising & Promotions	\$ 500.00
Catering Expense	\$ -
Food & Beverage Expense*	\$ 1,825.20
Credit Card Fees	\$ 172.80
Other Event Expenses	
Total Event Expenses	\$ 15,777.78

Net Estimated Profit / (Loss)	\$ 23,856.03
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions